

ANNUAL REPORT

UNDERDOG PET
RESCUE



www.underdogpetrescue.org



@UnderdogPetRescue



@underdogpets

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OVERVIEW

UNDERDOG PET RESCUE

ABOUT UNDERDOG PET RESCUE

Underdog Pet Rescue is an all-breed companion animal rescue based out of Dane County, Wisconsin. Our mission is to find permanent homes for animals in need, and to enrich lives by strengthening the connection between animals and people through community services and outreach. We are a 501(c)(3) nonprofit organization.

In 2021, we were able to provide care for and adopt out 98% of the animals we transferred in. That means that of all the animals we took in, many of whom were sick and behaviorally unevaluated, 2% passed away of natural causes (i.e. failure to thrive in kittens) or were euthanized for severe behavioral or medical concerns

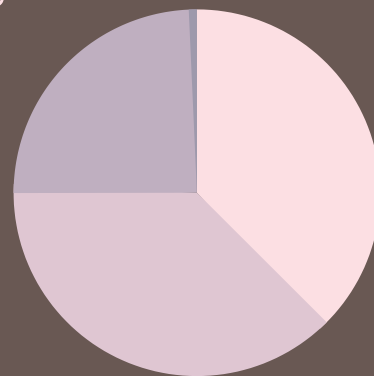


ANNUAL INCOME

UNDERDOG PET
RESCUE

Donations & Fundraising
\$219,705

Retail Sales
\$6,418



Veterinary Clinic
\$338,717

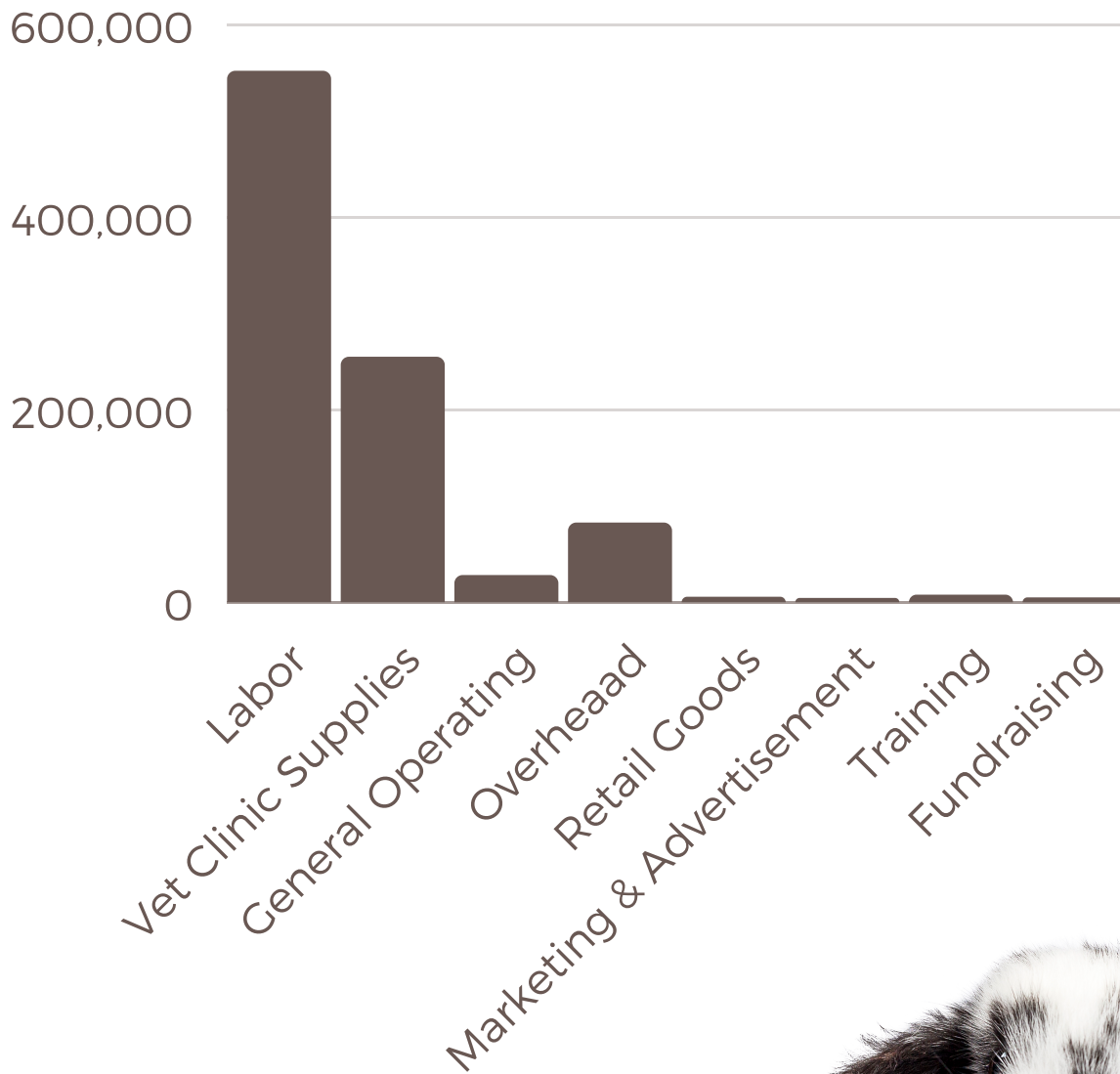
Adoptions
\$338,717

\$978,148



EXPENSES

UNDERDOG PET
RESCUE



\$932,631 total
in 2021

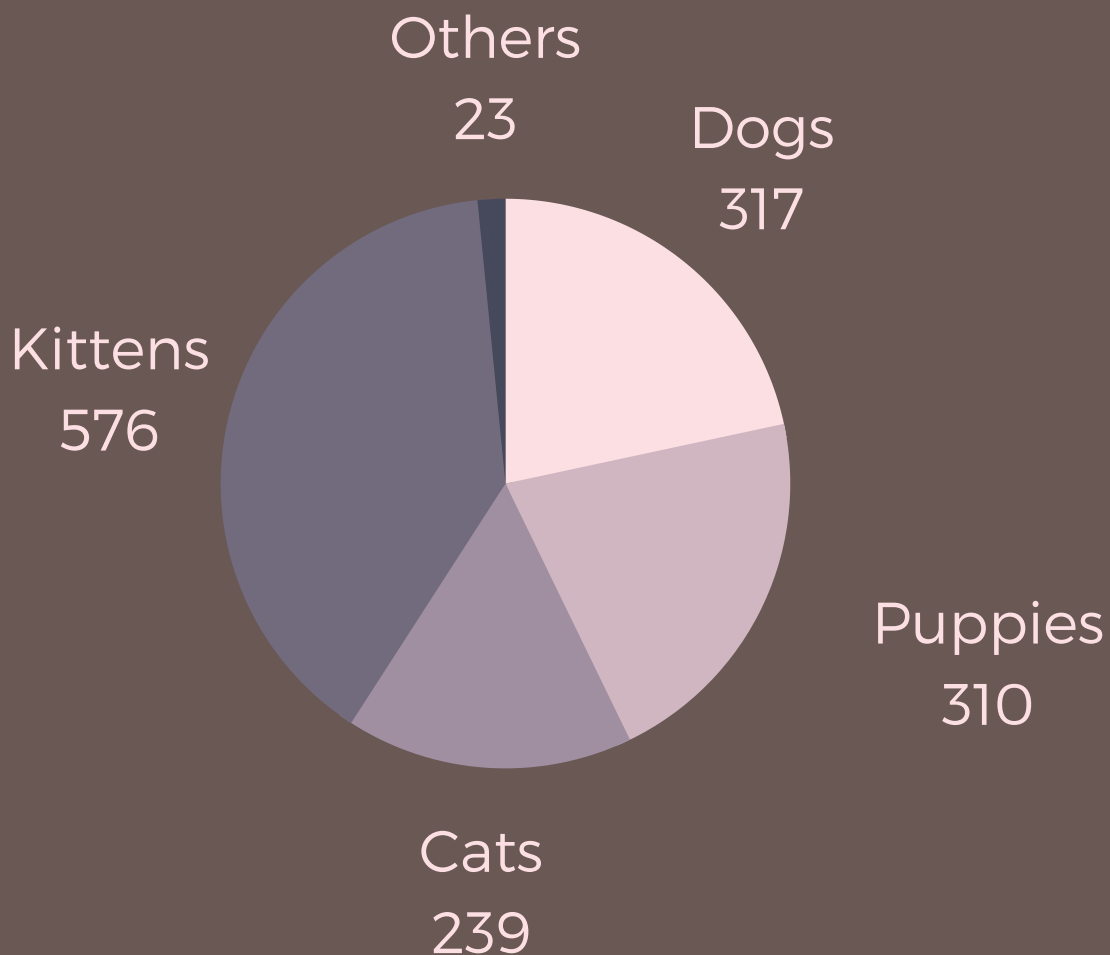


2021 INTAKES

THIS MEANS HOW MANY ANIMALS CAME TO UNDERDOG

1,465

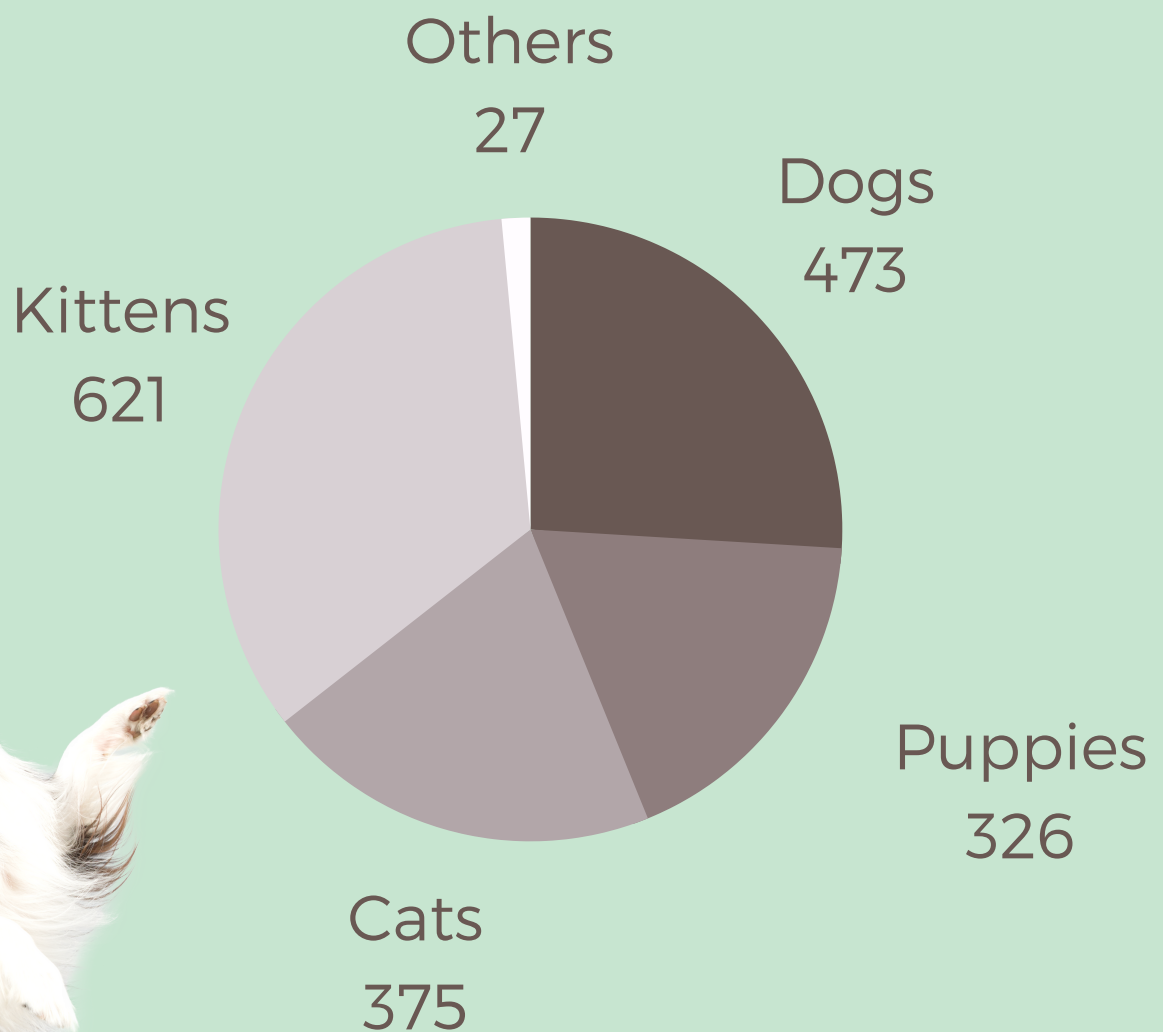
Others include: rabbits, guinea pigs, hamsters, turtles, etc.



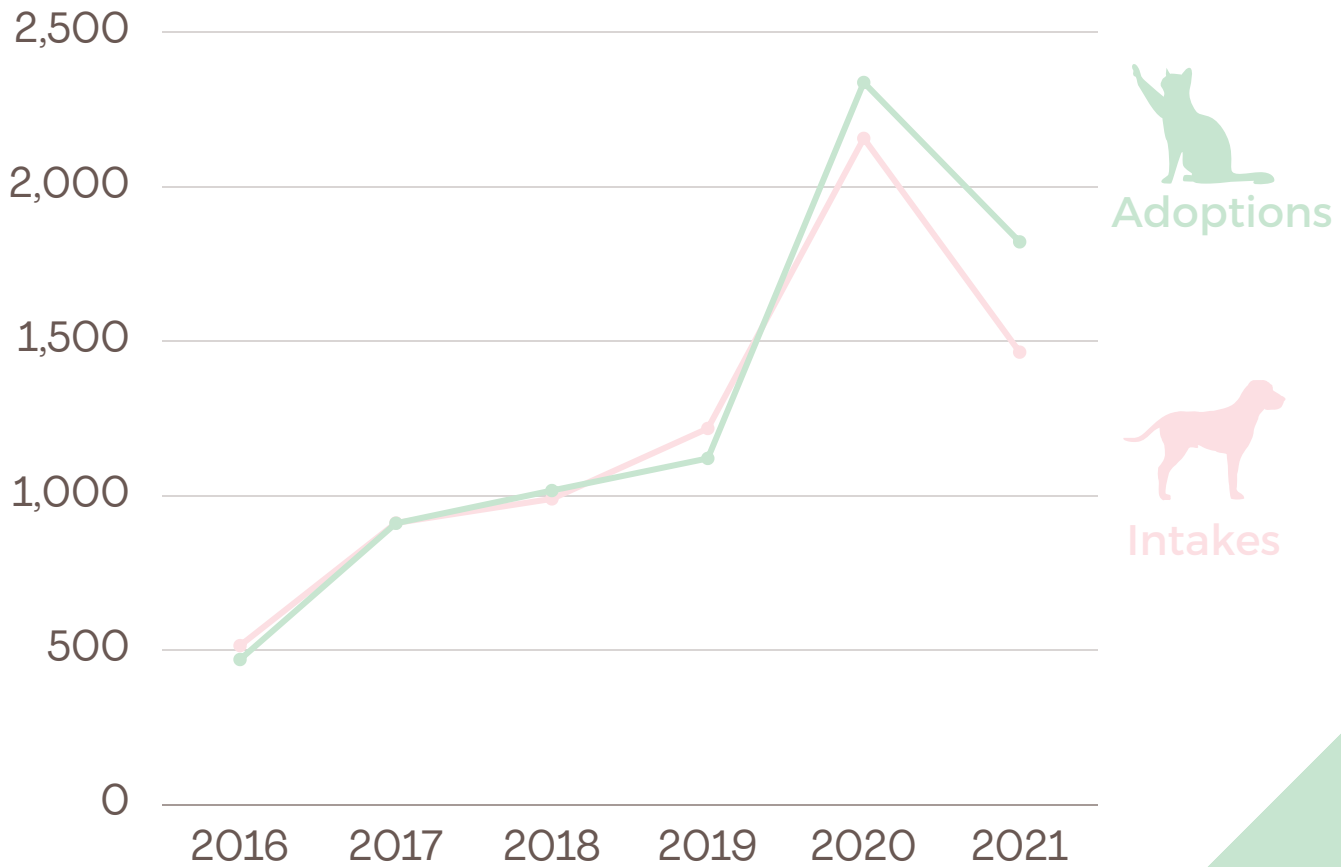
2021 ADOPTIONS

THIS MEANS HOW MANY ANIMALS
FOUND FOREVER HOMES

1,822



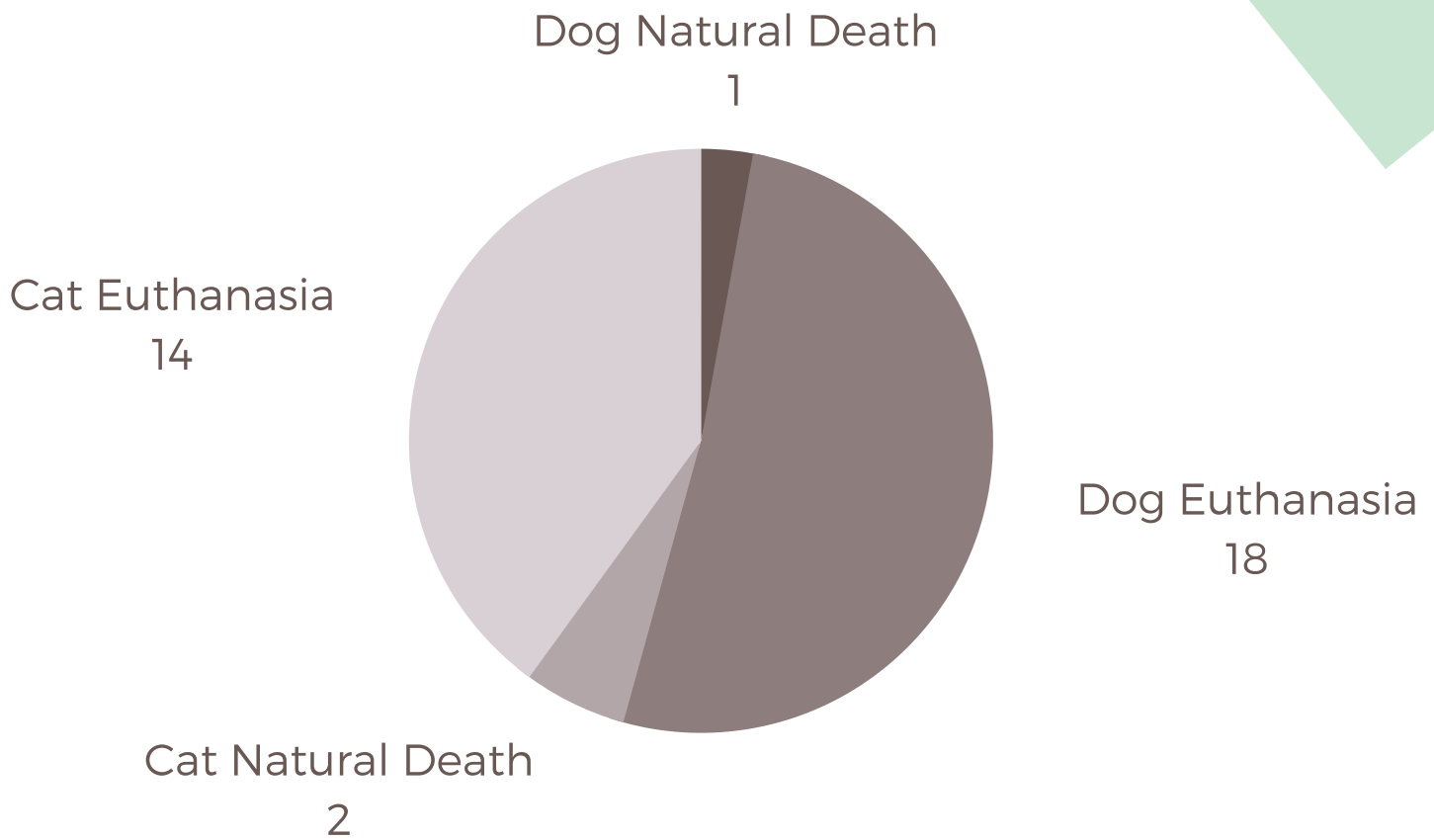
ANNUAL INTAKES & ADOPTIONS OVER THE YEARS



In 2020, we experienced a surge in intakes and adoptions on trend with national averages due to the Covid-19 pandemic. Moving forward, we anticipate more gradual annual growth.



OTHER 2021 OUTCOMES



2% of all intakes passed away of natural causes (i.e. failure to thrive in kittens) or were euthanized for severe behavioral or medical concerns



Returned Pets

140 adopted pets were returned so we could find them better homes. Our return rate was a low 7.8%

COMING IN 2022!

Underdog will be
moving to a new home

Underdog is firmly committed to saving the lives of true Underdogs: shelter animals who need our help to survive and thrive. We don't receive any state or government funding. We rely on the generosity of our donors and community partners to cover our overhead costs that our adoption fees don't cover.

We are committed to raising \$500,000 so we can purchase a new property to safely and effectively provide care for more animals that need us. If you are interested in supporting us with a financial gift, or would like the opportunity to discuss Underdog with our director, contact Lauren at lauren@underdogpetrescue.org.

