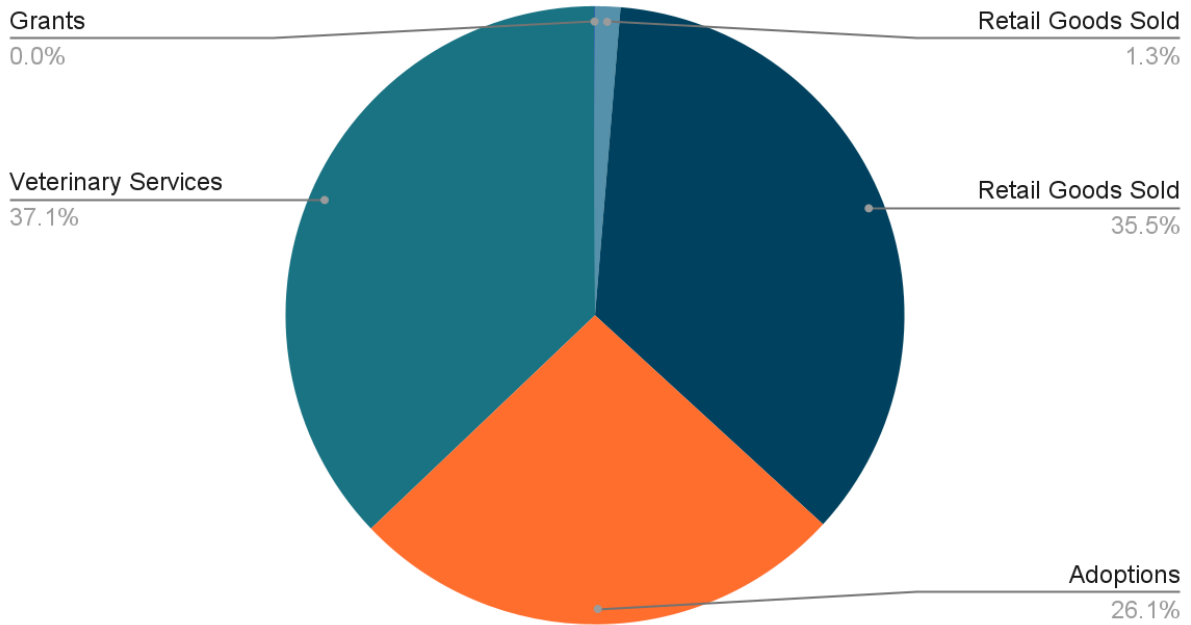


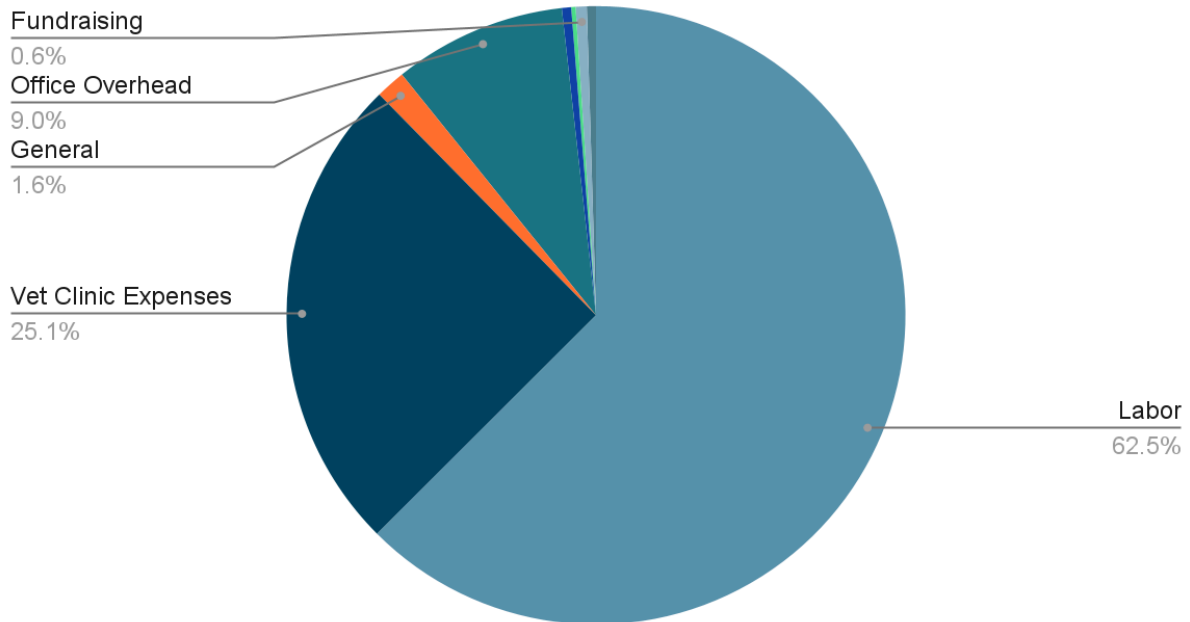
# UPRW 2022 Annual Report

## Income



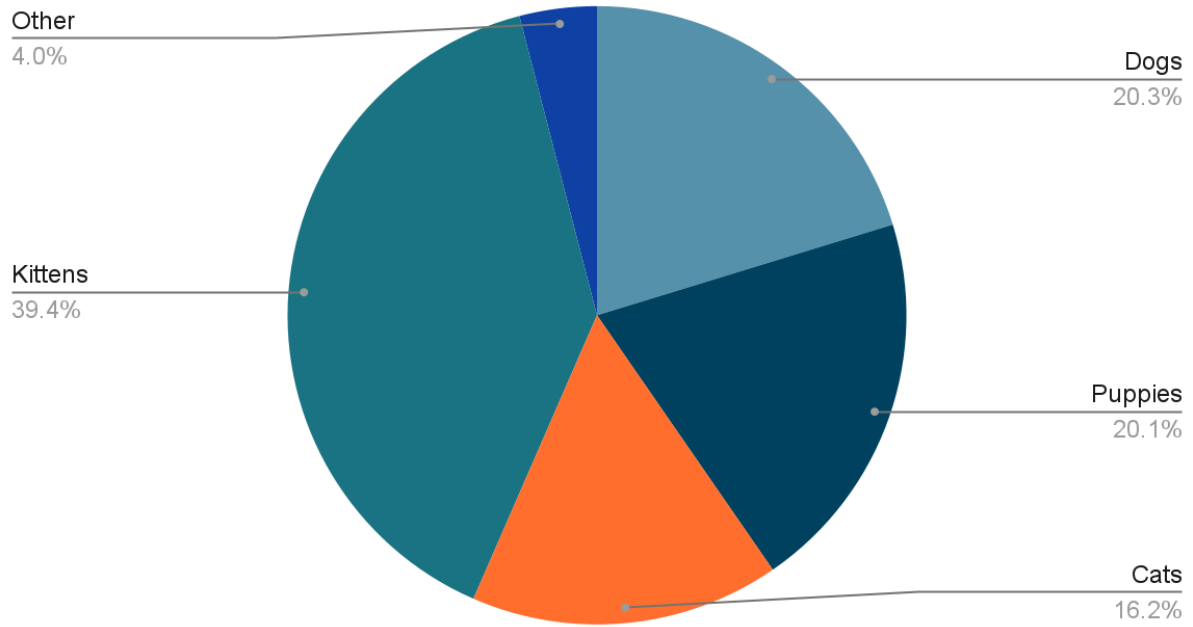
Veterinary Clinic Income:	\$407,753.84
Adoption Income:	\$286,756.23
Donations and Fundraising:	\$390,409.86
Retail Goods Sold:	\$14,517.70
Grants:	\$500
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Total:	\$1,099,937.63

## Expenses



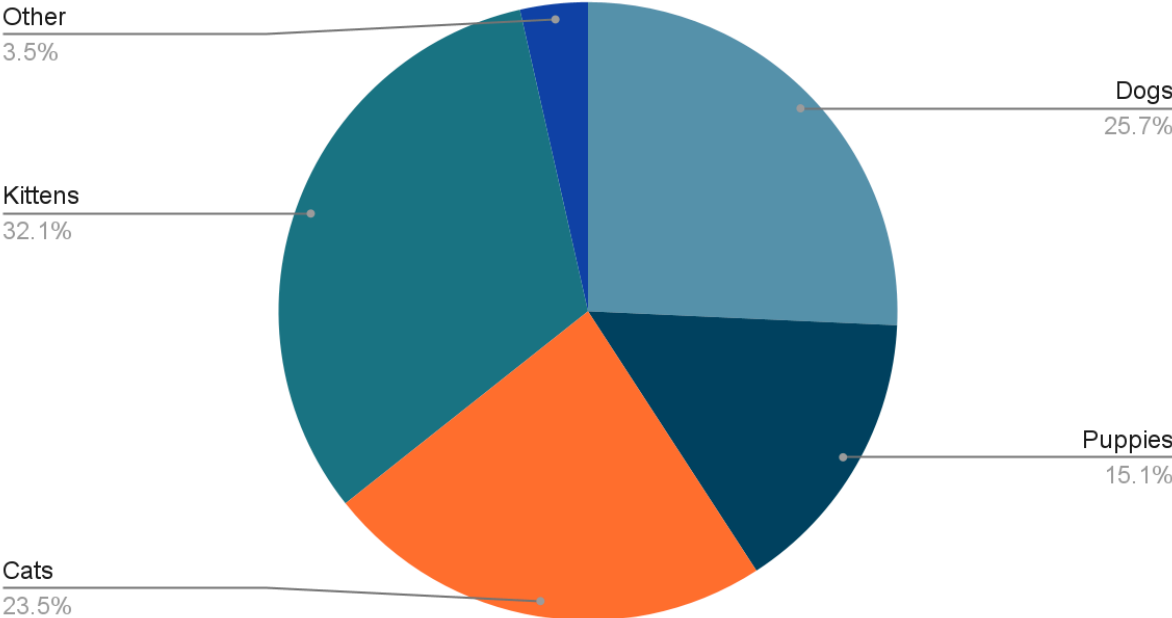
Labor Expenses:	\$639,013.84
Vet Clinic Supply Expenses:	\$257,073.17
General Operating/Supplies:	\$15,859.97
Office Overhead:	\$92,278.92
Cost of Retail Goods Sold:	\$4,969.96
Marketing/Advertising Expenses:	\$2,342.48
Training Expenses:	\$4,864.87
Fundraising Expenses:	\$5,901.27
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Total:	\$1,022,304.48

## Animal Intakes



Dogs:	296
Puppies:	294
Cats:	236
Kittens:	576
Other:	59
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Total:	1461

# Adoptions

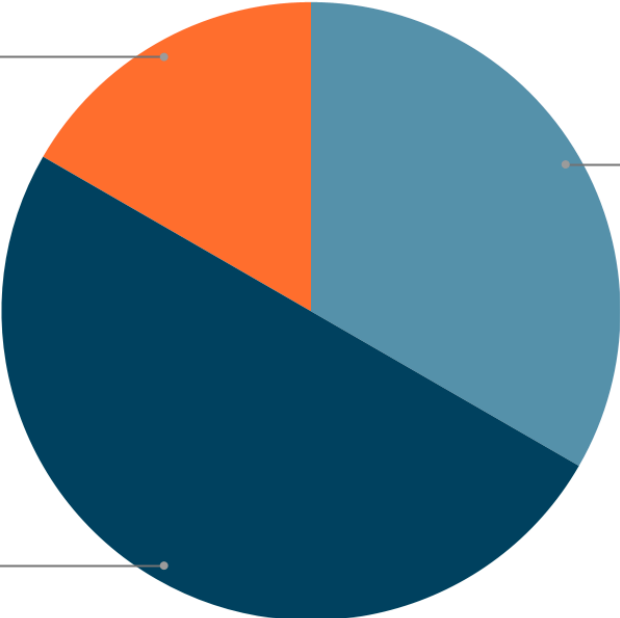


Dogs:	393
Puppies:	231
Cats:	359
Kittens:	491
Other:	54
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Total:	1528

# Returned Pets

Other  
16.7%

Dogs  
33.3%



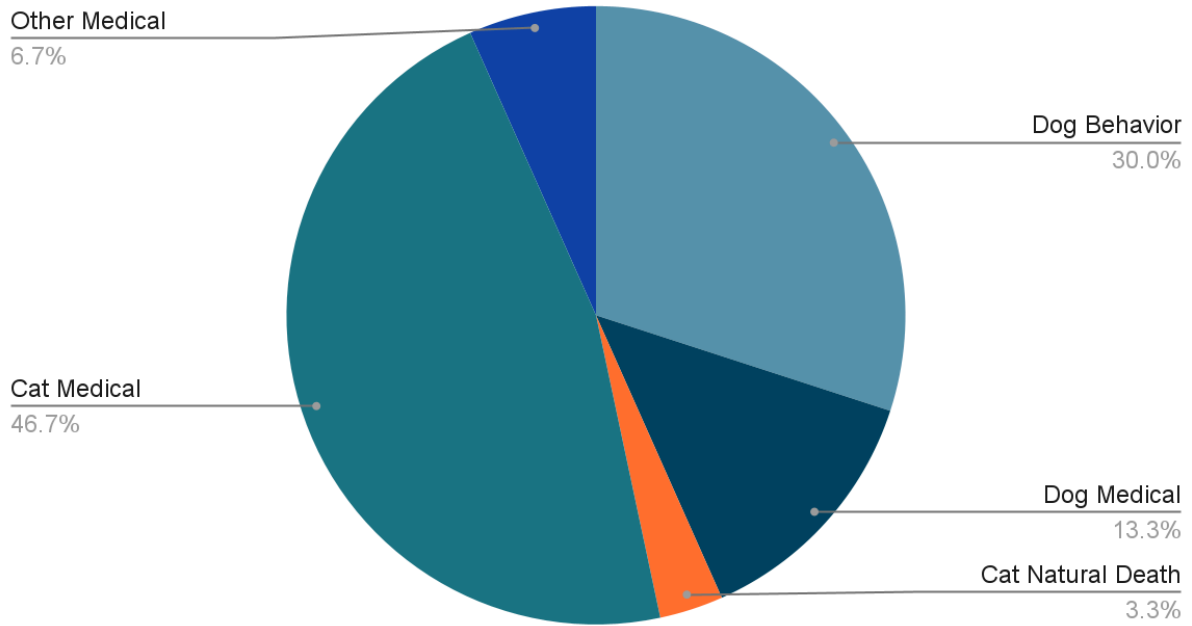
Cats  
50.0%

Dogs: 94  
Cats: 40  
Other: 3

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Total: 137

## Other Outcomes



Dog Natural Death:	0
Dog Behavioral Euthanasia:	9
Dog Medical Euthanasia:	4
Cat Natural Death:	1
Cat Behavioral Euthanasia:	0
Cat Medical Euthanasia:	14
Other Natural Death:	0
Other Behavioral Euthanasia:	0
Other Medical Euthanasia:	2

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Total: 30

Notes on 2022:

In 2022, our vet staff grew and became increasingly efficient. Dr. Lenore and Dr. Linda continued working full time. Dr. Linda, Cayla, and Lauren attended HSUS Animal Care Expo, and they started planning to found a Madison chapter of Street Dog Coalition. They began taking meetings with other community nonprofit leaders to set the base for the rollout in August of 2022.

As an expected side effect of the adoption spike during the height of COVID, we did see an increase in returned animals. Adoption numbers remained about the same in 2022 as in 2021, still a decrease from 2020 during the period when adoptions were nationally and locally at an all time high.

Jorge Melara continued to serve as Underdog's staff trainer for dogs. Steph Tauscher joined the dog behavior team as a volunteer. Susan continued to offer support to cat adopters and fosters.

Melissa Burchell-Dogra continued to serve as our Board President with an extended focus on growing toward being a policy board. Steph Tauscher joined the board, as did Steve Ticknor and Duane McElvain.

We continued our Capital Campaign, and while we put an offer in at the property at 4800 Ivywood Trl in McFarland at the end of 2021, the appraisal came in \$100,000 low, and this offer needed to be stepped away from. To help the work of our Capital Campaign, we held our first larger scale fundraiser, Wags and Whiskers: Soiree for the Strays, at TinSmith. Local businesses and individuals, like Funk's (Jill Muenich, adopter leading) and Boneyard continued to do events to help support Underdog's financial health. September 10th, Kessenichs and Rusty Dog Coffee worked together to hold the first annual Barks, Beats, and Brews to benefit Underdog in the Kessenich's parking lot.

Kaitlin Jenkins continued to support our foster families. At the end of 2022, we sat at 270 active foster homes.

April 30, we celebrated our 10 year anniversary as a nonprofit organization. We did this at Off Broadway Drafthouse, and many volunteers attended.

We ended our year by celebrating our volunteers and having our holiday gathering at the Monona Bank Riverrink.