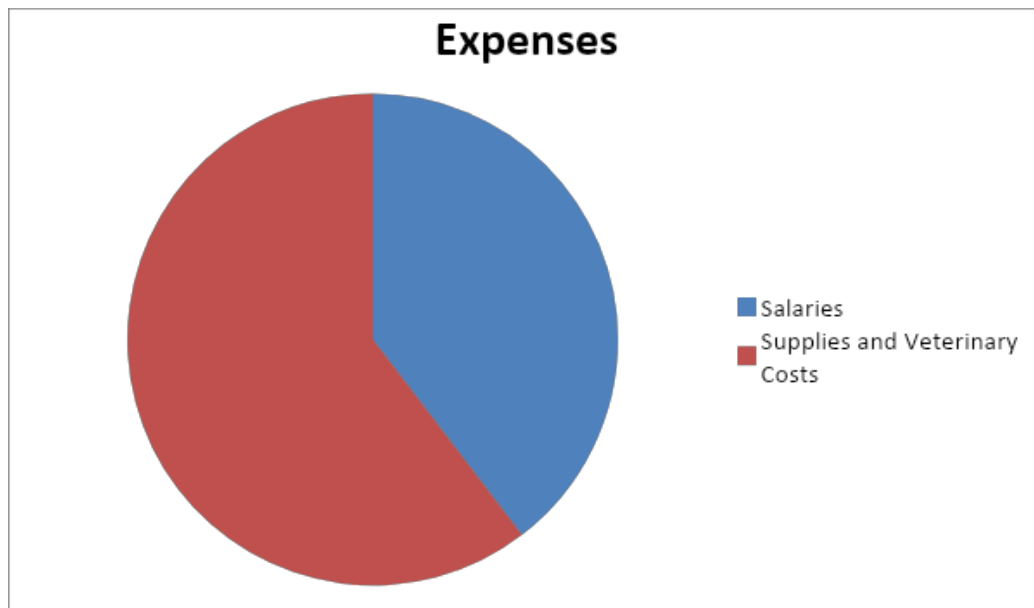
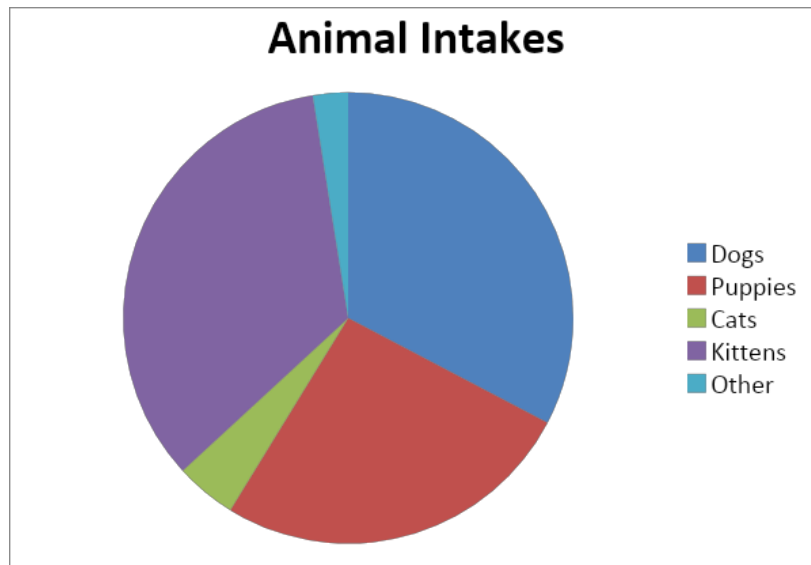


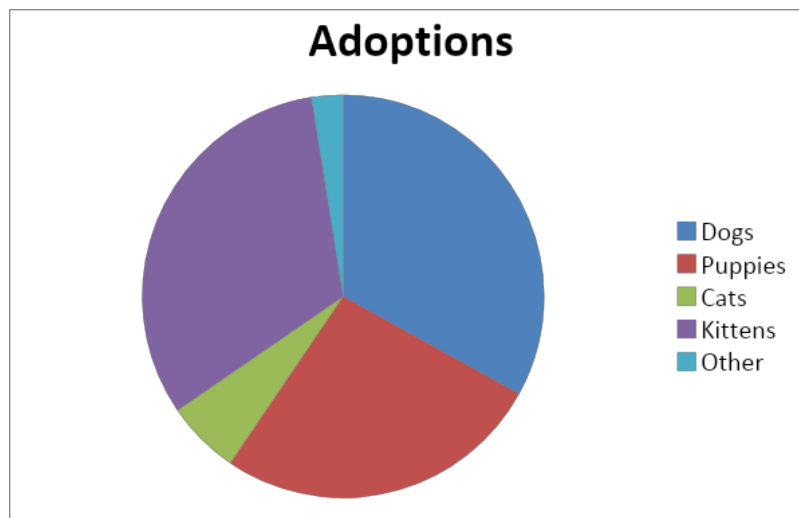
- Adoption Fees Collected: \$261,025
- Contributions (donations) and Grants: \$99,226
- Vet Services: \$3,735
 - Total Revenue: \$363,986



- Supplies and Veterinary Costs: \$201,964
- Staff Salaries: \$132,428
 - Total Expenses: \$334,392

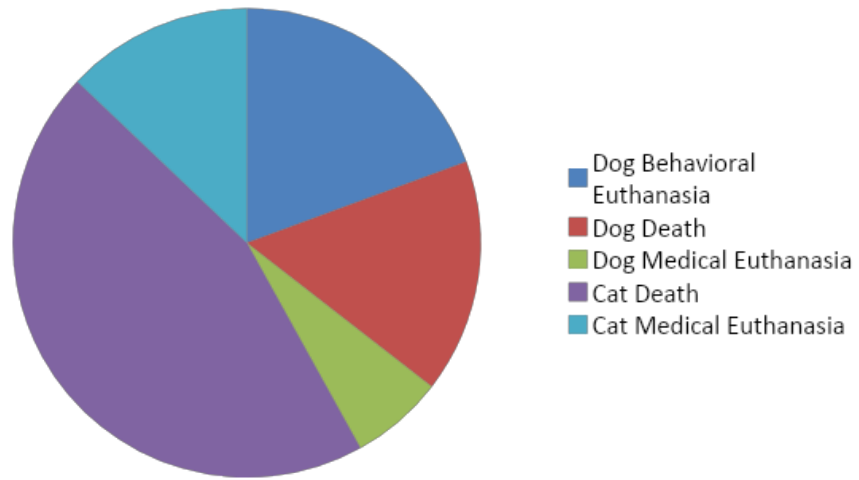


- Dogs: 298
- Puppies: 238
- Cats: 40
- Kittens: 313
- Other: 23
 - Total Intakes: 912



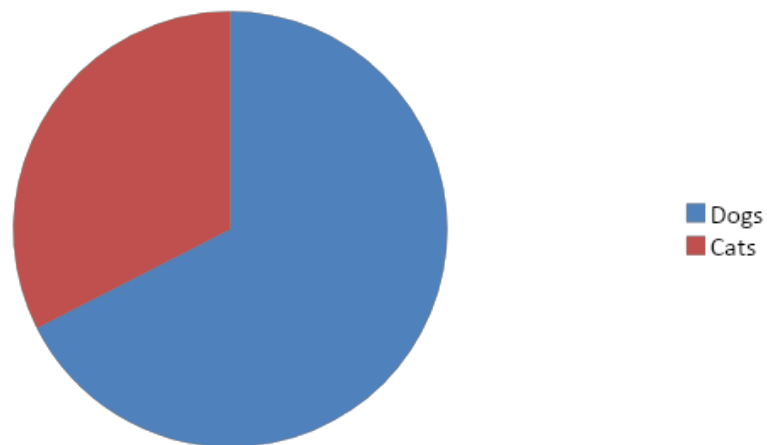
- Dogs: 301
- Puppies: 241
- Cats: 54
- Kittens: 292
- Other: 23
 - Total Adoptions: 911

Other Outcomes



- Dog Behavioral Euthanasia: 6
- Dog Death: 5
- Dog Medical Euthanasia: 2
- Cat Death: 14
- Cat Medical Euthanasia: 4
 - Total Non-Adoption Outcomes: 31

Returns



- Dogs: 27
- Cats: 13
 - Total Returns: 50

Notes on 2017:

We reached 150 volunteer foster homes.

In addition to Lauren Wojtasiak as a paid employee (Executive Director), Shannon Staszak was hired as Operations Coordinator as we ramped up to open our internal veterinary services in February.

Richard Brown, DVM, began volunteering in late 2016. In 2017, we did the majority of our animals' veterinary care at our 231 S Fair Oaks Ave office in Madison with his help. Lauren provided assistance to him. In April 2017, he was hired officially as an employee and we had a volunteer helper for surgeries along with Lauren (who was in CVT school).

April 2017 was significant as we officially opened to the public. In addition to handling all internal veterinary needs internally, we began to take appointments for low income clients, homeless clients referred from WISCares, and standard veterinary clients. We focused on surgery, but did offer wellness services in the afternoons.

We purchased an x-ray unit (digital), an upgraded monitoring system, and new dental scaling/drilling unit in late 2017 to increase the quality of care provided.