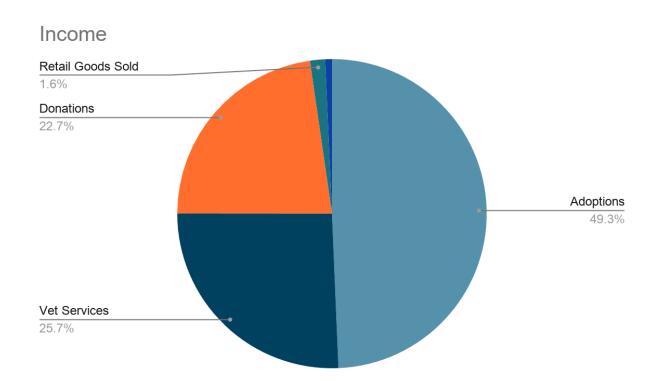
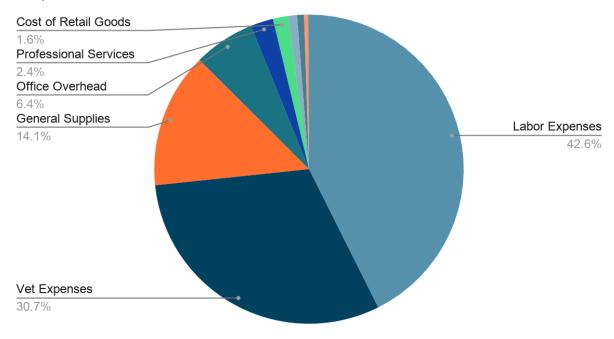
### UPRW 2019 Annual Report



Adoptions	\$233,016
Vet Services	\$121,335
Donations	\$107,222
Retail Goods Sold	\$7,413
Fundraising Event	\$3,368

Total: \$472,354

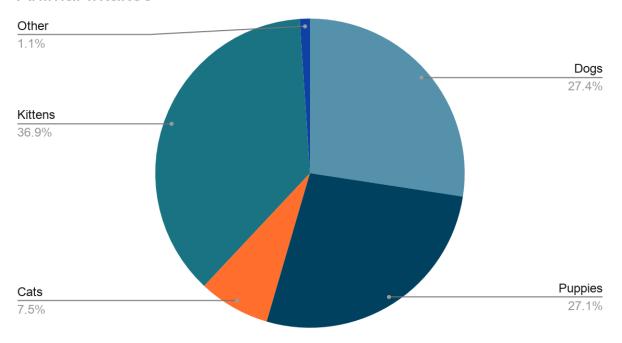
## Expenses



Labor Expenses	\$200,874
Vet Expenses	\$144,737
General Supplies	\$66,665
Office Overhead	\$30,159
Professional Services	\$11,201
Cost of Retail Goods Sold	\$7,377
Insurance	\$4,477
Marketing	\$3,400
Education	\$1,942
Interest	\$479
T-4-1.	MA74 044

Total: \$471,311

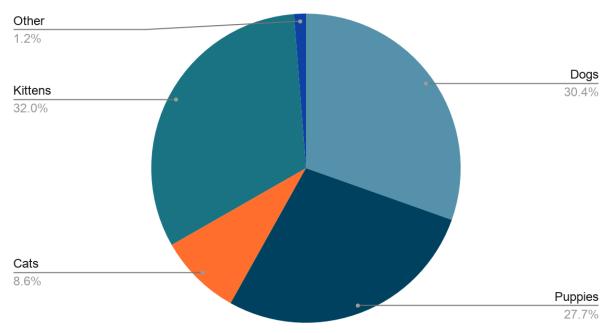
## Animal Intakes



334
330
91
450
13

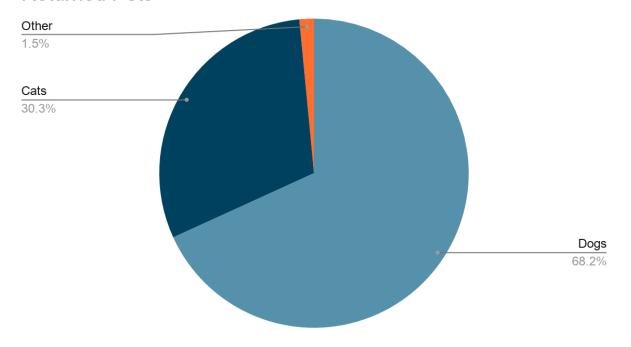
Total: 1218

# Adoptions



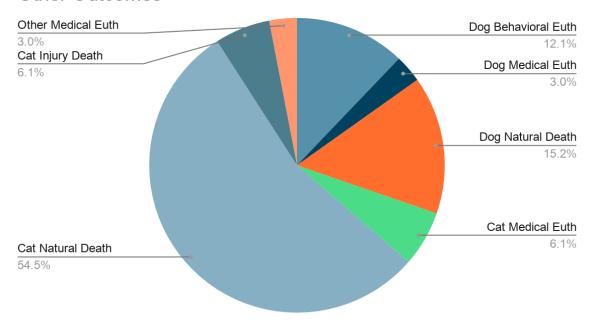
Dogs	342
Puppies	311
Cats	97
Kittens	360
Other	14

## Returned Pets



Dogs	45
Cats	20
Other	1

### Other Outcomes



Dog Behavioral Euth	4
Dog Medical Euth	1
Dog Natural Death	5
Dog Injury Death	0
Cat Behavioral Euth	0
Cat Medical Euth	2
Cat Natural Death	18
Cat Injury Death	2
Other Medical Euth	1

Notes on 2019:

Underdog began 2019 with Veterinarian Kara Wallisch (and vet tech Janine), who left for Janesville's humane society October 2019, leaving Underdog without vet services through October, November, and December. Underdog utilized a few days of substitute veterinarian help, other clinic help, and s/n vouchers to come back to Underdog for veterinary care, which we tracked and fulfilled with adopters.

Underdog had its first Wags and Whiskers fundraiser at Old Sugar Distillery in March, which was a great event. It was a ticketed event that featured craft cocktails, a string band, a silent auction, and a wine pull. Next year, we plan to host it at a location where we can have more attendees, as we hit our limit space-wise. Our Pints for Pups events continued and were very successfully attended. Some months featured two events versus the typical one event per month.

In November, we hired a new accounting service called Numbers for Nonprofits, which will allow us to more effectively track our spending and income, as well as plan our budget for following years.

Underdog's adoption numbers continued to grow, and our volunteer base hit over 200 foster homes. Despite the backup in spay/neuter surgeries, the number of animals saved was higher than ever.